



CYNTHIA D. BANKS
Interim Director

COMMUNITY AND SENIOR SERVICES OF LOS ANGELES COUNTY

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"To Enrich Lives Through Effective And Caring Service"

BOARD OF SUPERVISORS

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September 22, 2005

To: Supervisor Gloria Molina, Chair
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Supervisor Don Knabe
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From: Cynthia D. Banks, Interim Director

Subject: **COMMUNITY SERVICES RESOURCE CORPORATION
RADIOTHON FUND-RAISING EVENT**

The Community Services Resource Corporation (CSRC) is a public-benefit, non-profit corporation created by your Board on July 5, 1983, to solicit funds, goods, and services to support human services programs critically needed by the elderly, victims of domestic violence, the homeless and working poor. The CSRC provides a channel for accepting tax-exempt donations and the framework through which County departments, commissions, and agencies may utilize to conduct fund-raising activities to support their programs.

This is to inform you that the CSRC will conduct a fund-raising event "Operation Get Your Kit Together" in partnership with Radio Stations KLOS-FM, KABC-AM, and KSPN-AM beginning Friday, September 30 through Sunday, October 2, 2005.

"Operation Get Your Kit Together's" purpose is to raise awareness for the need to be prepared should an emergency situation or disaster occur in the Los Angeles County area. One way to prepare is by having emergency supply kits available should a family endure an evacuation or home confinement due to an earthquake, fire, or flood. Radio Stations KLOS-FM, KABC-AM, and KSPN-AM will begin 60 hours of continuous broadcasting from Friday, September 30th at 7:00 a.m. until Sunday, October 2nd at midnight to encourage listeners to contribute donations for the purchase of emergency kits and other services and supplies to improve emergency preparedness for those who may be poor or low-income seniors, caregivers, families, dependent adults, evacuees, and pets.

The CSRC Board of Directors and the Radio Stations' management anticipate raising approximately \$200,000 to benefit Community and Senior Services for seniors, caregivers, families and those who cannot afford the emergency kits, medication, food, clothing or other needed items. A portion of the proceeds will also benefit the Department of Animal Care and Control, Noah's Wish, and the Coast Guard Foundation Disaster Relief Fund. We will report to your Board at a later date to advise the results of this event and concurrence of funding allocations.

Should you have questions or need additional information, you may contact me at (213) 637-0798.

CDB/RD

c: David E. Janssen